5th United Nations Ocean Forum

UN TRADE AND DEVELOPMENT & FAO Background Note

Luz María de la Mora Sánchez

Director, Division on International Trade and Commodities (UN Trade and Development))

3 March 2025

11 a.m.–1 p.m.



UNCTAD-FAO background note: Outline



1. Trends in the Ocean Economy

- 2. Decarbonization of the ocean economy, climate change adaptation and resilience building
- 3. The potential of South-South trade in marine fisheries and aquaculture products
- 4. Trade policies and tools for innovative marinebased, sustainable and low-carbon products
- 5. Blue finance for sustainable ocean economies





Growth of ocean economy vs. rest, 1995-2020 1995 = 100 - Global ocean economic activity - Rest of economy 260 240 220 200 193 180 160 140 120 100 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020

Source: UN Trade and Development (UNCTAD) 2025 based on OECD Ocean Economy Monitor, preliminary estimates, June 2024.

Ocean trade reached \$2.2 trillion in 2023



Global ocean exports, 2023

Billion \$



1 Sea minerals 2 Maritime transport: passengers 3 Marine R&D

Top 20 exporters of ocean-related goods, 2023

Sea minerals

155

Billion S

Marine fisheries, aquaculture and hatcheries 📃 Seafood processing Ships, port equipment and parts thereof High-technology and other manufactures China 51 🛑 Germany 37 79 United States 61

Italy 43 10 33 Japan France 27 Netherlands 26 United Kingdom India Norway Poland Spain Mexico (+) Canada \rm Belgium Switzerland Sweden 12 Denmark C Turkiye 🖕 Chile

China, Germany and the US are the leading ocean goods exporters

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Among developing countries, India, Mexico, Turkiye and Chile are in the top 20 global ocean goods exporters

Source: UNCTAD. 2024. Ocean Trade in Goods Database



Exports of ocean goods are growing fastest in developing economies



Ocean goods exports, 2012-2023

Billion \$

High-technology and other manufactures Ships and port equiptment Marine fisheries and aquaculture Seafood processing Sea minerals





Source: UNCTAD. 2024. Ocean Trade in Goods Database

Source: UNCTAD. 2024. Ocean Trade in Goods Database

In 2023 international maritime tourism recovered pre-COVID-19 levels

Services account for 87% of SIDS' ocean exports



Ocean services exports, 2012-2023

Billion \$



Ocean exports, 2023 (billion \$)

Marine fisheries, aquaculture and hatcheries
Seafood processing
Sea minerals
Ships, port equipment and parts thereof
High-technology and other manufactures
Marine and coastal tourism
Maritime transport and related services: passengers
Maritime transport and related services: freight
Port services, related infrastructure services and logistical services
Marine research and development and related licenses



Source: UNCTAD (2024) Ocean trade in goods and services databases

Source: UNCTAD. 2024. Ocean Trade in Services Database

Launch of UNCTAD ocean trade database indicators



$\checkmark\,$ Trade in ocean goods and services

- Ocean goods trade: value and growth, individual economies, annual
- Ocean goods trade: trade and growth, estimated global and regional aggregates, annual
- Ocean goods trade: trade per capita, individual economies, annual
- Ocean goods trade: trade per capita, estimated global and regional aggregates, annual
- Ocean goods trade: Revealed comparative advantage index, individual economies, annual
- Ocean goods trade: Revealed comparative advantage index, estimated global and regional aggregates, annual
- Ocean goods trade: Theil index indices of exports and imports of products, individual economies, annual
- Ocean services trade: value, growth and per capita, annual

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> Filling ocean economy regulatory gaps



I. WTO FISHERIES SUBSIDIES AGREEMENT

- a) Entry into force: 91 countries have ratified, 20 more needed
- b) Support for implementation is key
- c) Phase 2 of negotiations on overcapacity and overfishing

II. UN AGREEMENT Biodiversity Beyond National Jurisdiction (BBNJ)

- a) Entry into force: 18 countries have ratified, 42 more needed
- b) Support for implementation on trade and economic-related aspects is key

III. UN PLASTIC POLLUTION TREATY NEGOTIATIONS

- a) Advanced Chair text but there is uncertainty on the outcome
- b) Negotiations to conclude by 2025





I. FOR UNCTAD 16:

• STRENGTHEN OCEAN TRADE DATA AND RELEVANT ECONOMIC, ENVIRONMENTAL AND SOCIAL INDICATORS, AS WELL AS NATIONAL CAPACITIES TO COLLECT SUCH DATA.

II. FOR UNOC 2025:

- ENSURE THAT THE UN BBNJ AGREEMENT AND WTO FSA ENTER INTO FORCE AND SUPPORT THEIR IMPLEMENTATION.
- ADOPT AND RATIFY A UNITED NATIONS TREATY ON PLASTICS POLLUTION BY 2025.

Oceans Economy and Fisheries UN Trade and Development (UNCTAD)



Thank you

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